**50 BENEFITS OF A HIGHLY ENGAGED WORKFORCE**

1. Lower Turnover
2. Less absenteeism and fewer lost accident and sick days
3. Greater employee productivity
4. Increased customer satisfaction
5. Higher revenue growth and economic returns
6. More fun environment
7. Less gossip
8. Stronger leadership
9. More transparency
10. Less “political” agendas
11. Better manager-employee relationships
12. Positive community recognition
13. High clarity in job responsibilities
14. Highly motivated employees
15. More time for Managers to do their own jobs
16. More management thinking time vs. always keeping an eye on things
17. Fewer employee performance problems
18. Fewer legal problems
19. Positive comments on Social media platforms
20. Better readiness to take on large projects or new large customers
21. Better career opportunities
22. Better awareness of and access to required training programs
23. Clear job skill requirements for each job
24. Clear behavioral competencies for the company as a whole and for each job
25. Better employee recognition
26. Employee benefits matching the needs and wants of employees
27. Managers that really know how to manage people properly
28. Less favouritism
29. More opportunity to provide employee feedback & coaching
30. Higher morale
31. Better customer understanding of company products and services
32. Better quality of new hires
33. Quicker ramp up speed for new hires
34. Less meetings but more structured meetings
35. Better Health & Safety performance
36. Higher quality products & services
37. More engaged customers
38. More results with less staff
39. Employees solve problems on their own
40. Employees think of innovative ways to have better customer relationships
41. Efficiency ideas are presented by employees even if it means less staff
42. Employees will recommend the employer to other potentially very good employees
43. Companies save on recruitment costs
44. A clear line of site between the employee’s day to day work and the goals of the company
45. Less overtime claims
46. Higher quality work by employees
47. Engaged employees are healthier employees
48. Better operating up time for employee computers
49. Easier identification of and better resolution with employee performance issues
50. More professional environment